

C-Suite Series

SCMEP and Broad Insights are pleased to offer the C-Suite Series; a program of interactive half-day events/workshops for CEOs, COOs, top executives and owners of small to mid-size manufacturers.

Typically we review key content, and then work together as a group applying the content to each person's specific situation. You walk out with a customized plan of specific action steps for your company, and you'll develop some new relationships with other company leaders.

APPROACH – Are you A Business Owner or CEO?

Business owners and CEOs approach a business quite differently. They tend to view issues differently, evaluate results differently, use their time differently, and get different results. If you want increase your ability to lead your business to growth, don't miss this session. Come and learn some of the ways CEOs think, and how they act to get better results for their companies. You'll walk away with practical steps you can to lead your company as CEO.

METRICS – Key Profit and Operational Metrics for Manufacturers

Identify key profit and operational metrics you may be missing in your manufacturing organization. How to create the metrics, communicate, and use them to drive improvements in your company.

LEADERSHIP TEAMS – Effective Management Teams

It takes more than one leader to run the company right? How that team of leaders works together has a direct impact on many results. Learn how to diagnose your leadership team, and key changes to make in your situation now to make them more effective.

WEALTH – Increasing the value of your company

Would you sell your house without getting it ready for market? Quite a few business owners fail to prepare their companies for sale, and leave money on the table as a result. Learn eight key factors which drive company valuations, how to evaluate your readiness in each, and identify some specific actions you can take to get your company ready to sell for maximum value.

RELATIONSHIPS – Family Business Dynamics

Are relationships among family members in the business holding your company back? Come and learn about the dynamics of family relationships in business. Come away with skills for resolving conflict, creating accountability, and growth.