

## Sales and Marketing Boost

For an immediate boost in sales activity and revenue, SCMEP offers the Sales & Marketing Boost. This unique six-module program delivers tremendous value by establishing a strategic marketing plan, improving messaging impact, developing better sales and marketing tools, boost sales effectiveness, and generating high-potential leads. Sales & Marketing Boost is the only program designed and built by marketers, manufacturers, and engineers in order to maximize operational impact. Clients have reported incredible results including double digit web traffic, 4x lead flow, 75% increase in quotes, double new customers, and more than 25% increase in sales revenue.