

Protecting Your Legacy

Running a business is hard work. Far too often, business owners are so engaged in the day-to-day demands of the business that they do not take time to do solid planning for the future. More than just “strategic planning” or “succession planning”, what about long-term Success Planning? What needs to be considered to ensure the long-term success of a business enterprise?

Family or closely-held businesses will endure or die depending upon how effectively they plan for the future. Approximately 95% of businesses in the US today are family-owned or closely-held and contribute over 45% of our GNP. With a huge segment of the US economy dependent on this population of entrepreneurs and/or their successors, SCMEP recognizes the need to provide assistance to help our SC companies plan for success, now and in the future.

Join us for a one day workshop that explores the keys to long-term business success and protecting the legacy owner(s) have worked so hard to establish. We will discuss both strategic planning and succession planning, but also a wide range of other topics such as: shielding the organization from the 3 D’s, family involvement, buy-sell agreements, business valuation, realizing a return on your life-long investment, business transition and the value of leadership.