

## Executive Supply Chain Strategy

Executive supply chain strategy is designed for leaders that are responsible for charting the course of an organization. It provides Executives with a mechanism to better understand the cause and effect decisions within the supply chain. It also provides a method to understand the critical areas controlling the performance of supply chain, and foster collaboration among Supply Chain Alliance members. This series focuses on the critical components required to create and implement a supply chain plan that delivers higher value, including profitability and satisfaction, within the overall system.