

What Color is Your Freight?

Overview:

For many companies freight is just an afterthought. As soon as your product is complete you want to get it out the door as soon as you can. But by paying attention to some details, you can dramatically reduce your hard and soft costs while becoming more competitive in the market place.

Topics that will be covered:

- Improve Operational Control
- Improve Vendor Control
- Improve Accessorial Control
- Maintain or Improve Service Levels
- Identify inflated freight costs
- How do you measure your freight
 - % of Sales?
- Create a bench mark

Who should attend?

If you have budget responsibility for freight and are new to it or if you see freight as a percent of sales continue to increase without a good reason why then this is for you.