

Becoming an Employer of Choice

It has never been more important - or more challenging - to attract and retain the talent our organizations need to continue to thrive going forward.

In the first of our Executive Webinar series, executive coach and author Ben Sands will lead a discussion around the unique challenges facing manufacturing companies as they compete for talent and offer some smart, innovative ideas to help you more quickly and effectively become an organization where people want to work - an “employer of choice.”

Specifically you will learn:

- Your Talent Challenge: What’s driving your talent shortfall? Are you feeling the same talent pressures that others are feeling? Why it is essential that you accurately identify the root cause of your workforce challenge (and how to do it).
- Becoming An "Employer Of Choice": Despite talent shortages everywhere, some companies naturally attract and retain the people they need. What are they doing? How much does it cost? Learn how you can apply these best practice strategies and approaches.
- Improving Employee Performance: In talent-scarce environments, driving employee performance can help you to reduce the impact of the shortage and better prepare your workforce for growth to come. Ben will share a new way of thinking about performance and a few smart ideas that can help drive impact and efficiency across your organization.

Our objective in this session is to “kick start” your efforts to build the workforce you need to compete, and win, in a hyper-competitive talent market. This session will be highly interactive and suggest that you listen with your colleagues and set aside thirty minutes after the session to capture the ideas most relevant to the challenges/opportunities facing your organization this year.