

Grow Your Business!

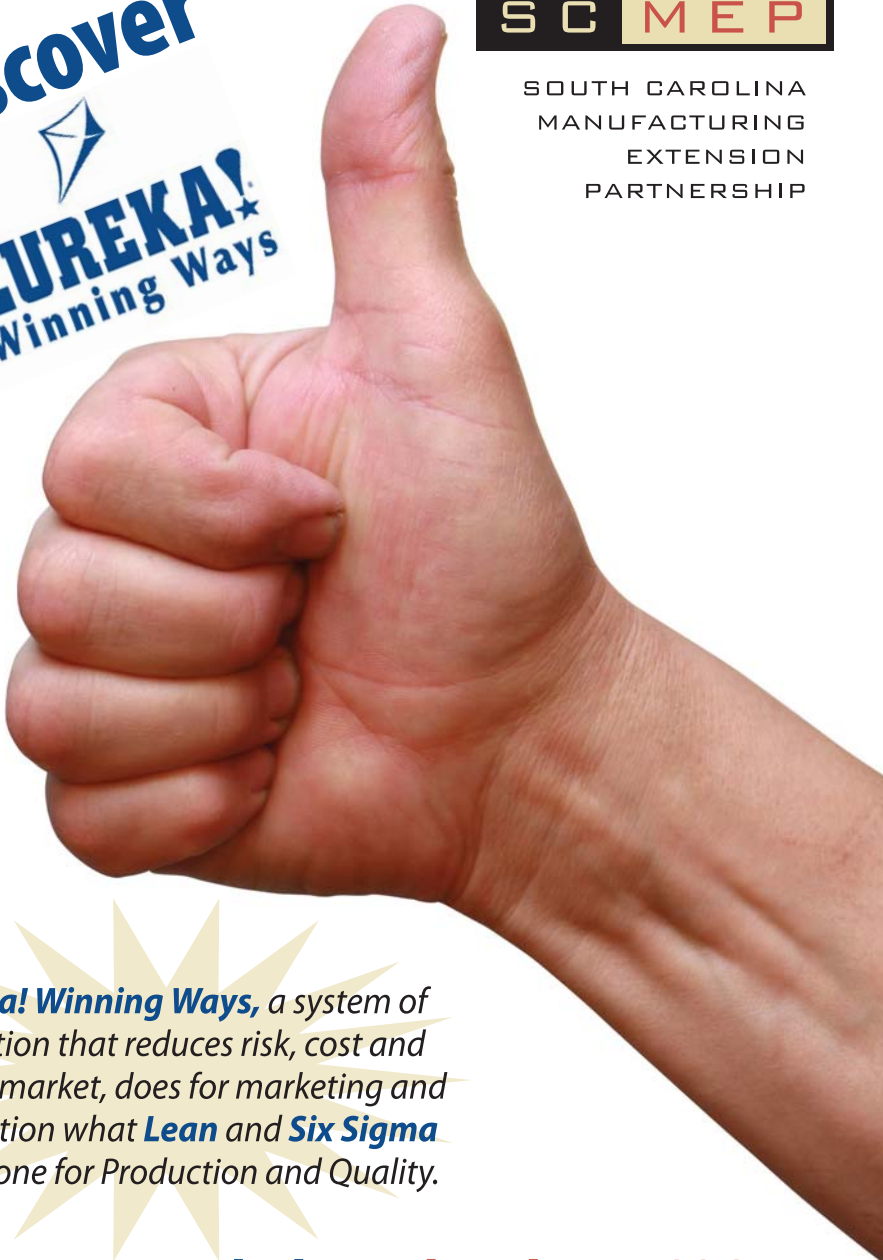
Discover



EUREKA!
Winning Ways

SC MEP

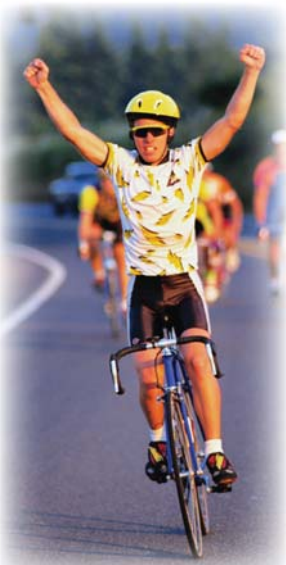
SOUTH CAROLINA
MANUFACTURING
EXTENSION
PARTNERSHIP



***Eureka! Winning Ways**, a system of execution that reduces risk, cost and time to market, does for marketing and innovation what **Lean** and **Six Sigma** have done for Production and Quality.*

Ask about The AdvanceSC Grant

— See back for details.



Eureka! Winning Ways - the only program customized and refined specifically for small and mid-size businesses.

Eureka! Winning Ways is part workshop, part leadership training program and part speed development system that helps you revolutionize your company's approach to growth. The program provides methods for discovering and refining ideas, a measuring system that determines probability of idea success in the marketplace, and coaching to quickly develop your company's growth pipeline.

Ideas are developed for:

- more effective sales messages
- new customers or markets
- new or improved products or services

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The Advance SC Grant Supports Area Companies' Growth Effort!

SCMEP, with the support of the Greenville Area Development Corporation and the Duke Energy Bulk Power Marketing Program is pleased to offer qualified companies financial support to help subsidize the program's already reasonable costs.

Call 803.252.6976 or 864.288.5687
or visit our website at **www.scmep.org** to learn more.

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